








# DAYNE THOMPSON

GRAPHIC DESIGNER | UI/UX DESIGNER

## ABOUT

As a seasoned Graphic Designer, I bring over a decade of experience & an unbridled passion for design to the table. My creative vision, design innovation, & strategic thinking have consistently delivered compelling branding materials, eye-catching advertisements, & cutting-edge digital assets. With a track record of leading and mentoring teams, I'm equally adept at collaborative work and independent projects, always driven by the ultimate goal of solving complex design challenges & achieving measurable, results-oriented success. My proficiency in the latest design software & dedication to staying ahead of industry trends ensure that I deliver visually captivating, innovative solutions that elevate brands & captivate audiences.

## CONTACT

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-  Registered RGD

## SKILLS & EXPERIENCE

- UI/UX Design
- Adobe Creative Suite
- InDesign
- Photoshop
- Illustrator
- Premiere Pro
- Microsoft Office
- Photography & Videography
- Figma
- Brand Design
- Packaging Design
- Project Management
- Print Production

## CERTIFICATIONS

- Photoshop
- Illustrator
- InDesign
- Figma
- Logo Design
- UX Foundations
- Strategic Thinking
- Print Production
- Branding Strategy
- After Effects
- Adobe XD
- Adobe Bridge
- Xerox Printer Technician

## PASSIONS & HOBBIES

- Arts & Crafts
- Painting & Sketching
- Hiking
- Soccer



## WORK EXPERIENCE

### Graphic Designer 2023 - Present

Abbott of England | Black Creek, Toronto ON

- Deliver creative design solutions and executions in print, packaging and digital for a wide range of professional products.
- Managed all design projects including marketing brochures & client jobs.
- Designing & creating collateral material such as, but not limited to, catalogues, brochures, print & online ads, promotional materials, tradeshow signage, & product packaging.
- Develop visual content for the website, social media, & other digital channels.
- Designing and creating email campaign art in support of promotions & specials.
- Cleaning, resizing, and clipping photography from in-house studio shoots (product and lifestyle shots).
- Work with Web Coordinator to maintain web assets, and update heroes and sliders on a weekly basis.
- Business knowledge of social media channels to support the Social Media Coordinator.
- Manage multiple projects simultaneously, from concept to completion, and maintain a high level of attention to detail with exceptional accuracy.
- Proactively identified and solved design issues, saving the team time on every design project.

### Graphic Designer | UI/UX Designer 2015 - 2023

AppNerd Inc. | Toronto ON

- Designed & developed over 200 basic, ecommerce and booking websites.
- Completed a number of projects including website UI/UX designs, logo design, print & digital media.
- Designing & creating collateral material such as catalogues, brochures, print & online ads, signage, & some product packaging.
- Led the end-to-end design process for multiple high-impact marketing campaigns and design projects, resulting in 40% increase in customer engagement and sales.
- Developed numerous corporate identity packages, which increased customers' brand recognition by 30%.

### Network Operation Centre Engineer 2012 - 2015

Digicel Group Ltd. | Trinidad W.I

- Shift lead for my team of four engineers.
- Managed mobile and data networks for the Caribbean Islands.
- Provided reports and weekly updates on the network and areas for improvement



## EDUCATION

### Advance Diploma in Graphic Design

Seneca College | North York, Toronto ON

2023 - Present

### Diploma in Project Management

Alison Advanced Learning Co.

2012 - 2013

### Diploma in Social Media Marketing

Alison Advanced Learning Co.

2012 - 2013

### Diploma in Customer Service

University of Trinidad & Tobago (UTT)

2011 - 2012

### BSc in Computer Information Systems

University of Trinidad & Tobago (UTT)

2009 - 2012



## LANGUAGES

**English**  
Native

**French**  
Beginner

**Italian**  
Beginner